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Preliminary program of the Joint Conference

American University of Central Asia and
The Université Grenoble Alpes

DEVELOPMENT OF SUSTAINABLE TOURISM IN KYRGYZSTAN: CHALLENGES AND OPPORTUNITIES

Venue: American University in Central Asia

Room 440 (CH-1), Tokombaev St. 7/6, Bishkek, Kyrgyz Republic

Date: June 24, 2019 (Monday)

	Presentation Topic	Presenter
9:00 – 9:45	Registration of participants and welcome coffee	
Moderator: Jildiz Nicharapova, Head of Research Office, American University of Central Asia		
9:50 – 10:00	Opening remarks and welcome speech	Chyngyz Shamshiev, Vice- President of the American University of Central Asia (AUCA)
10:00 – 10:10	Welcome remarks	
10:10 – 10:20	Welcome remarks	Daniyar Imanaliev, Head of the Department of Strategic Development, Policy, Economy and Finance of the Presidential Administration of the Kyrgyz Republic
10:20 – 10:30	Welcome remarks	Azamat Zhamankulov, Minister of Culture, Information and Tourism of the Kyrgyz Republic
10:30 – 10:40	Welcome remarks	USAID
10:40-12:00	Session 1:	
Moderator: Jildiz Nicharapova, Head of Research Office, American University of Central Asia		
10:45 – 11:00	Sustainable Development Strategy of the Kyrgyz Republic	Maksat Damir uulu, Deputy Minister, Director of the Department of Tourism, Ministry of Culture, Information and Tourism of the Kyrgyz Republic
11:00 – 11:15	Problems and prospects of developing ecotourism in specially protected natural territories of the Kyrgyz Republic	Almaz Mustafaevich Musaev, Director, Department of Biodiversity Conservation and Specially Protected Areas

11:15 – 11:35	Development of winter tourism in Issyk-Kul region	Nurbek Usenbekovich Islanov, Head of Department of Tourism and Investment Attraction, Office of the Plenipotentiary Envoy of the Kyrgyz Government to the Issyk-Kul region
11:40 – 12:00	Discussion of Session 1	
12:00 – 13:15	Session 2:	
Moderator: Johanne Pabion Mouries, Dr. (Anthropology) / Associate Professor, University Grenoble Alpes		
12:00 – 12:15	Building and enhancing the image of high altitude adventure tourism destinations in the context of globalization	Michel Raspaud, Prof. Dr. Université Grenoble Alpes,
12:15 – 12:30	Diversification of tourism offer in mountain resorts: snowparks evolution in France	Véronique Reynier, Lecturer, Université Grenoble Alpes Johanne Pabion Mouries, Dr. (Anthropology) / Associate Professor, University Grenoble Alpes
12:30 – 12:45	The French Socio- Economic Ecosystem of mountain tourism: reasons of its development and evolution	Malek Bouhaouala, Associate Professor, Univ. Grenoble Alpes, SENS
12:45 – 13:00	Innovation in mountain resorts in France: development of mountain biking with electrical assistance	Johanne Pabion Mouriès, Dr. (Anthropology) / Associate Professor, University Grenoble Alpes, Veronique Reynier, Lecturer, Université Grenoble Alpes
13:00 – 13:15	Discussion of Session 2	
13:15 – 14:15	LUNCH	
14:15 – 15:30	Session 3:	
Moderator: Eric Boutroy, Associate Professor in Sociology and Anthropology of Sport, University of Lyon		
14:15 – 14:30	Development of sustainable tourism in Kyrgyzstan: opportunities and challenges	Mart Reimann, Lecturer, Estonia
14:30 – 14:45	Developing and planning authentic nomadic eco-cultural tourism: lessons learnt from a multi-stakeholder approach in Kazakhstan	Guillaume Tiberghien, Lecturer in Tourism (Management/Marketing), School of Interdisciplinary Studies, University of Glasgow
14:45 – 15:00	Lightening in the mountain: material culture of lightweight backpacking	Eric Boutroy, Associate Professor in Sociology and Anthropology of Sport, University of Lyon
15:00 – 15:15	Concern of Kyrgyz tour operators in sustainable tourism: case of Talas region	Mansur Abylaev, President of Kyrgyz Association of Tour Operators (KATO)
15:15 – 15:30	Discussion of Session 3	
15:30 – 15:45	COFFEE-BREAK	
15:45 – 17:00	Session 4:	

Moderator: Rahat Sabyrbekov, Assistant Professor Economics Program/Master of Science in Economics, AUCA		
15:45 – 16:00	Scientific expeditions of the Academy of Tourism to study jailoo tourism in Kyrgyzstan	Arslanbek Chormonov, Vice-President, the Kyrgyz Academy of Tourism, Akbermet Omuralieva, Head of International Office, the Kyrgyz Academy of Tourism
16:00 – 16:15	Use of tourism resources in a market economy	Yzatbek Berenaliev, Dr. Associate Professor, Kyrgyz-European Department, Zh. Balasagyn Kyrgyz National University
16:15 – 16:30	Perception of tourism benefits in rural Kyrgyzstan: a case study of tourism in Arashan, Kashka Suu and Chunkurchak areas	Rahat Sabyrbekov, Assistant Professor Economics Program/Master of Science in Economics, AUCA Mairambek Nurgaziev, Associate Professor Liberal Arts and Sciences Program, AUCA
16:30 – 16:45	Discussion of Session 4 presentations Discussion of the outcomes of the Conference	
16:45 – 17:00	Concluding remarks Closing of the conference	

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USAID is the leading American government agency building social and economic prosperity together with the people of Central Asia. The conference is supported by the larger USAID initiative, USAID's Building the Future Project, which provides the unique opportunity for outstanding students from all regions of Kyrgyzstan for obtaining a quality higher education at AUCA, enhance the research capacity of AUCA faculty and students, and facilitate accreditation of the Business Administration program of AUCA.